

# PAPOR

*Pacific Chapter of American Association for Public Opinion Research*

## PAPOR Mini Conference 2012

Friday, June 22, 9:30 am – 3:30 pm

Bechtel Conference Center,  
Public Policy Institute of California  
San Francisco

| <b>Time</b>    | <b>Session</b>   | <b>Presenter</b>                |
|----------------|--|---------------------------------|
| 9:30–10 am     | Registration & Coffee                                      |                                 |
| 10–10:15 am    | Opening Remarks  | Bob Davis                       |
| 10:15–10:50 am | Address-based Sampling                                     | Benjamin Messer                 |
| 11:05–11:20 am | Questionnaire Design                                       | Su Li                           |
| 11:25–11:40 am | Sampling and Weighting Dual Frame<br>Cell/Landline Surveys | Paul Johnson                    |
| 11:45–12 noon  | AAPOR update   | Liz Hamel                       |
| 12 noon–1 pm   | Lunch  |                                 |
| 1–1:40 pm      | New Frontiers 1  | Benjamin Messer<br>Sarah Cho    |
| 1:50–2:20 pm   | New Frontiers 2  | Paul Johnson<br>Mechelle Pierce |
| 2:35–3:10 pm   | Polling on Elections and Policy                            | Sarah Cho<br>Sonja Petek        |
| 3:15–3:30 pm   | Improving Response Rates                                   | Benjamin Messer                 |