



AMERICAN ASSOCIATION FOR
PUBLIC OPINION RESEARCH

Major AAPOR 2012-2013 Initiatives

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2012 AAPOR Conference

7 December 2012

AAPOR 2012-2013 Initiatives

- **AAPOR Journals**
 - Public Opinion Quarterly (POQ)
 - Journal of Survey Statistics and Methodology (JSSAM)
 - Survey Practice (SP)
- **AAPOR Task Forces**
 - Public Opinion Leadership TF
 - Nonprobability TF
 - Refusal TF
- **AAPOR Transparency Initiative**
 - Transparency Initiative Coordinating Committee
 - 2nd TI Pilot Test
- **AAPOR 2012 Election Rapid Response Team**

Thank You!



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