

California's Uninsured And The Affordable Care Act: The Kaiser Family Foundation Baseline Survey

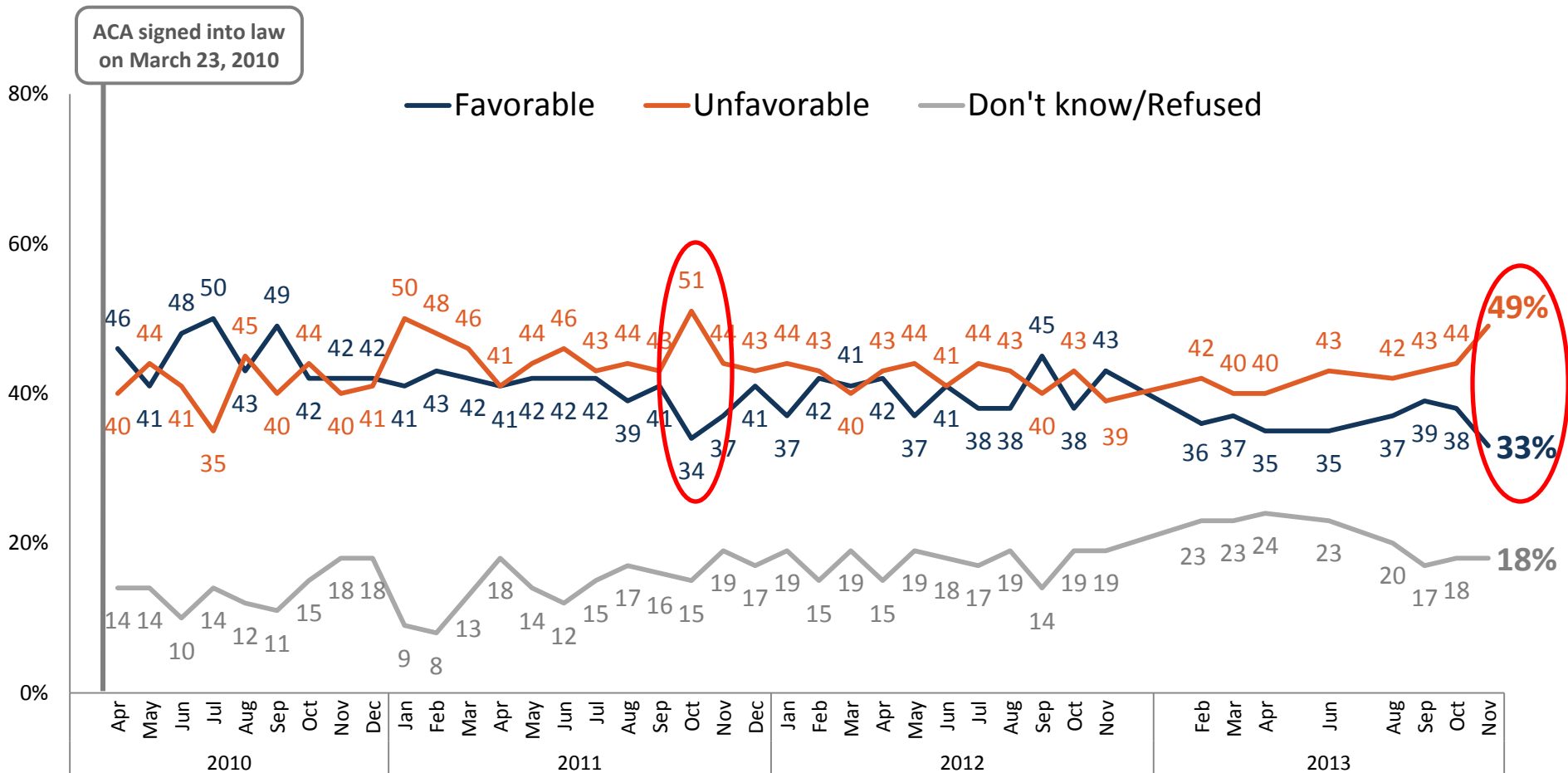
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Big Picture: Divided National Opinion of ACA, Lately More Negative Than Positive

As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

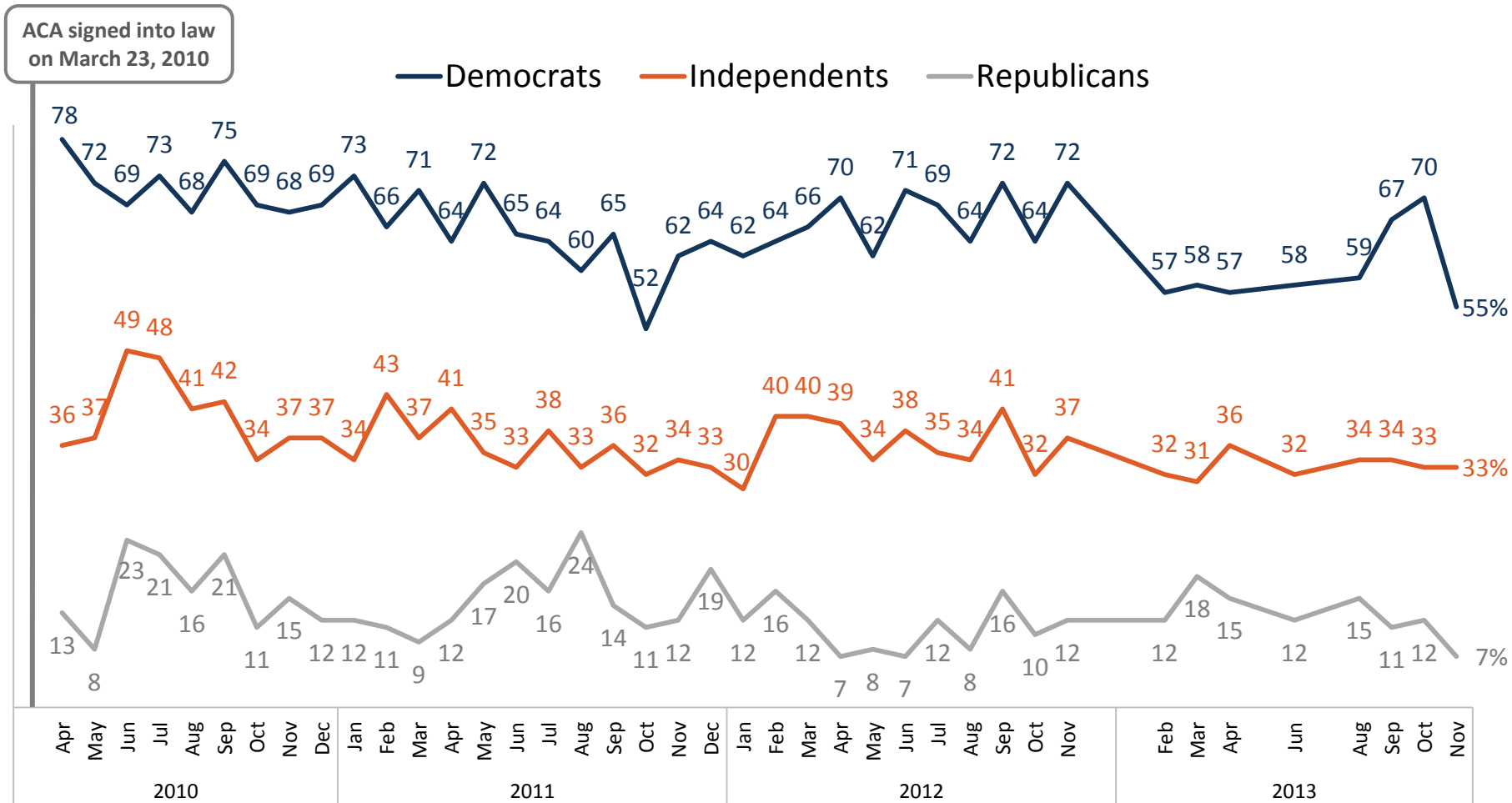


SOURCE: Kaiser Family Foundation Health Tracking Polls



An Enduring Partisan Divide

Percent who say they have a favorable opinion of the health reform law:

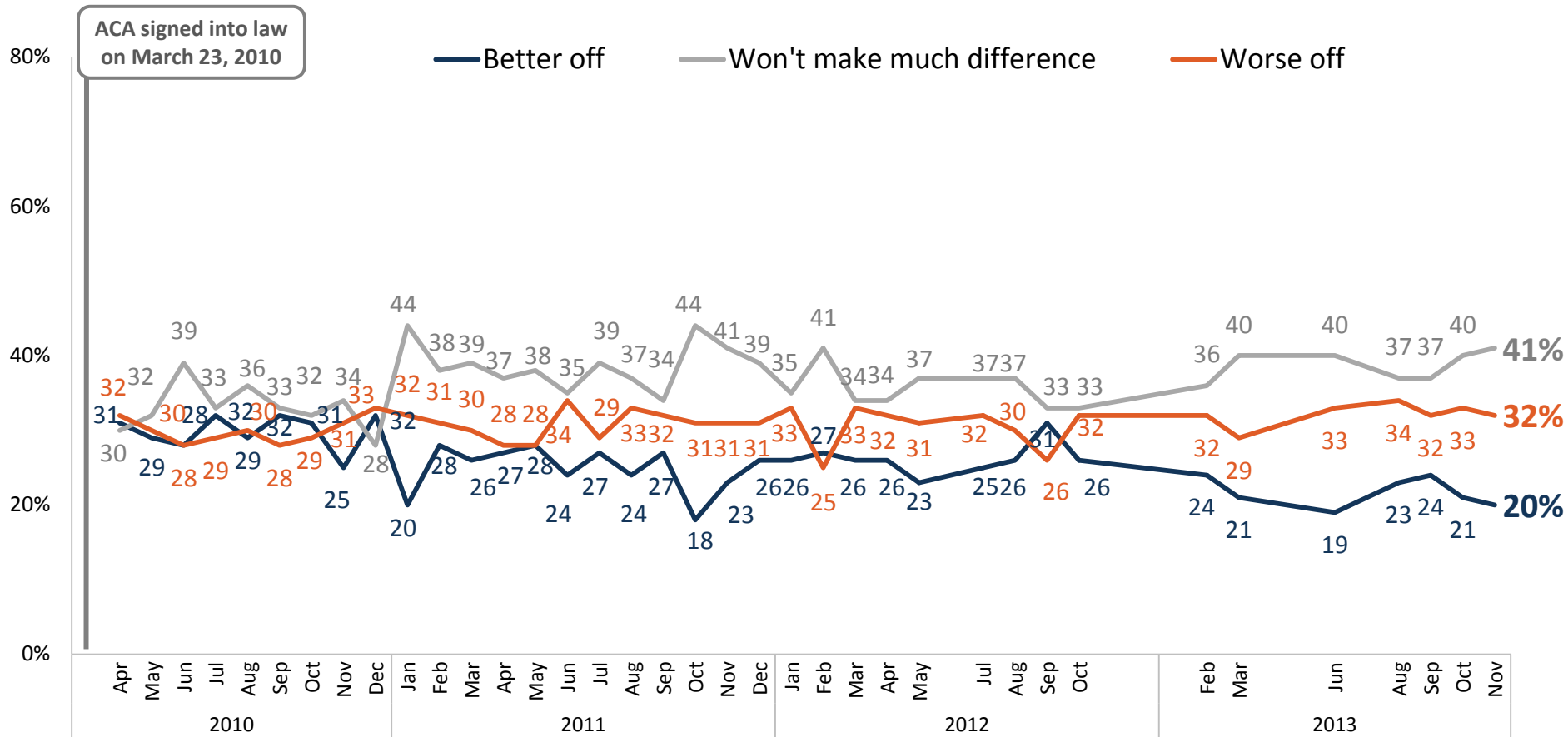


SOURCE: Kaiser Family Foundation Health Tracking Polls



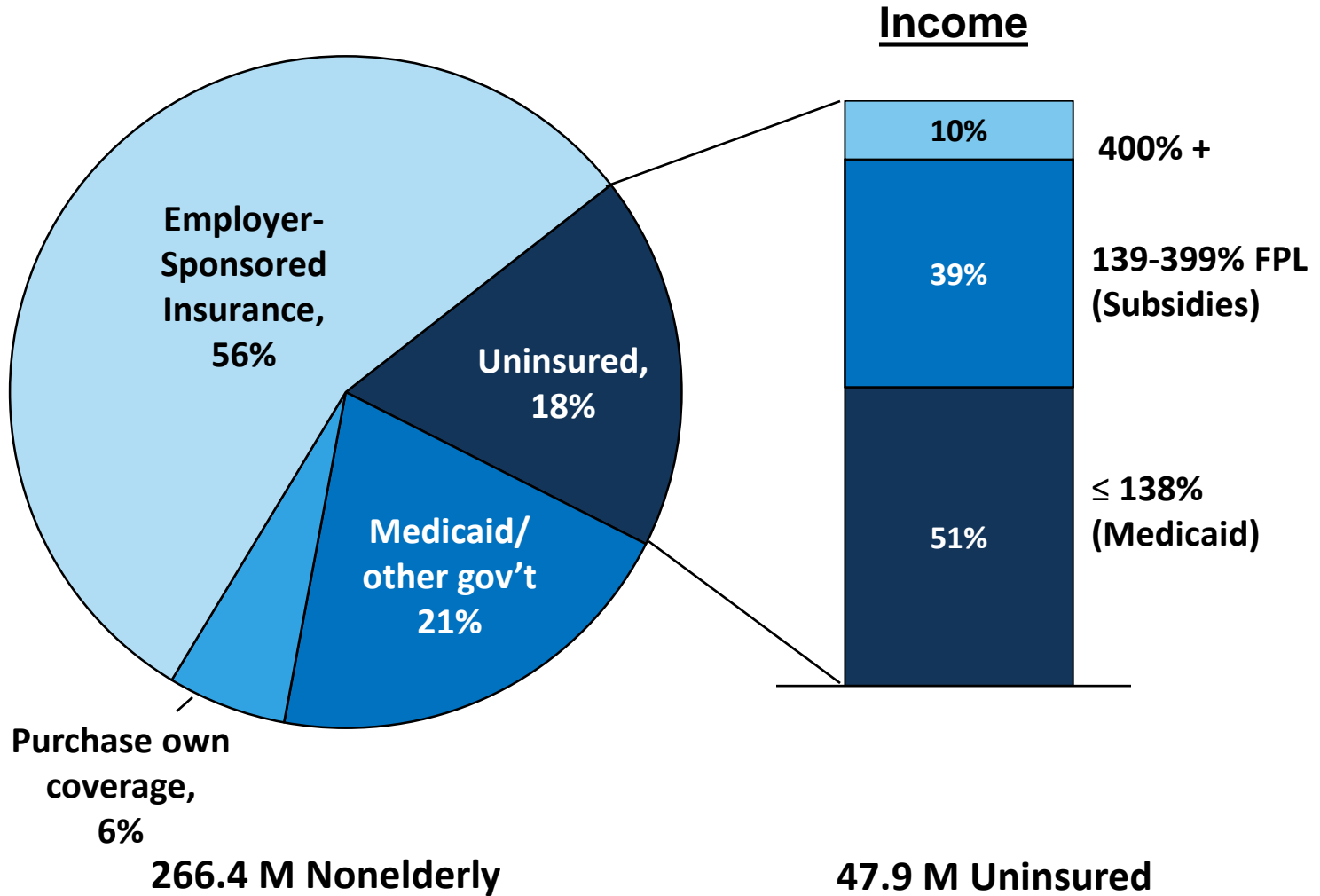
Plurality Expect No Personal Impact Of ACA

Do you think you and your family will be better off or worse off under the health reform law, or don't you think it will make much difference?



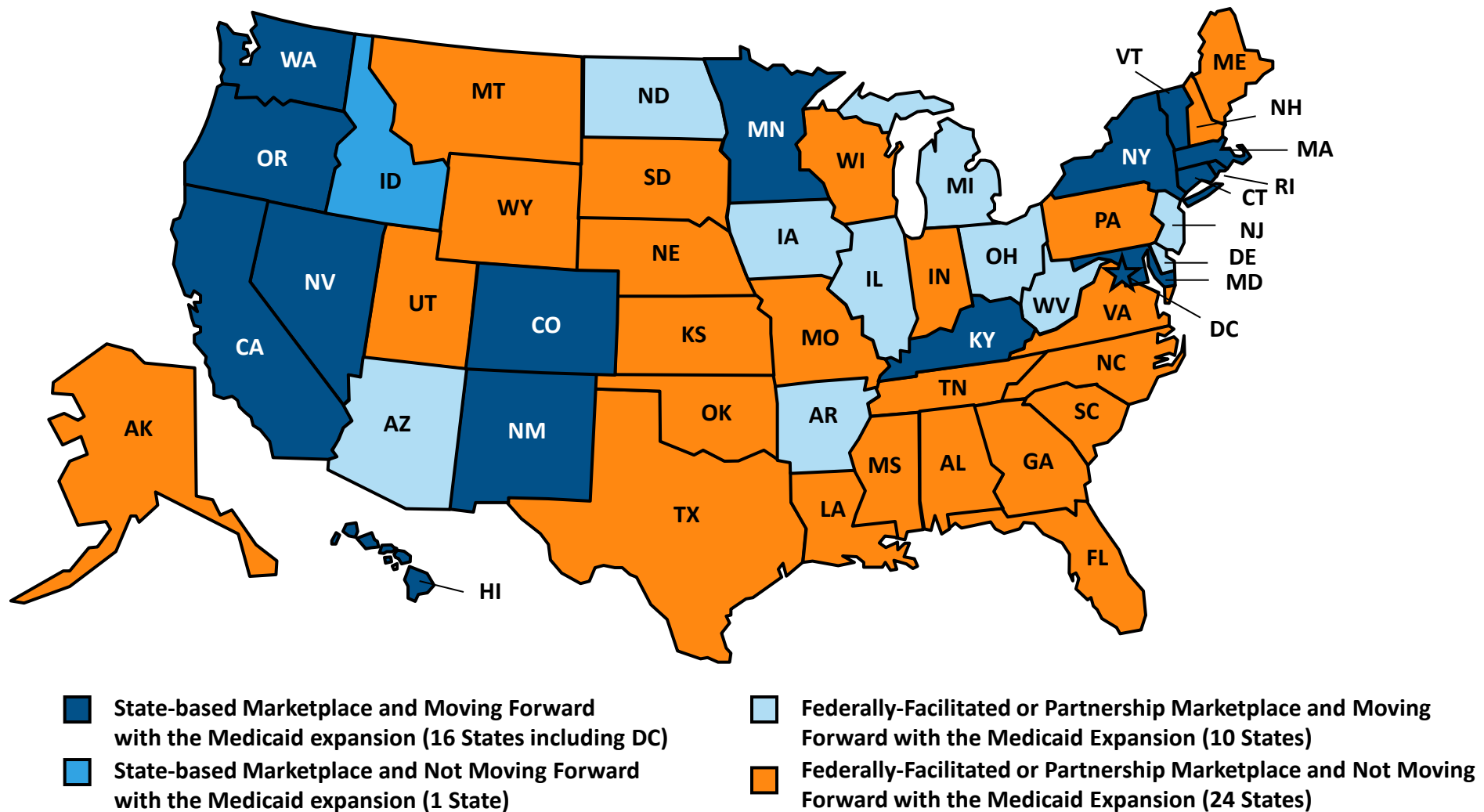
NOTE: Don't know/Refused answers not shown.
SOURCE: Kaiser Family Foundation Health Tracking Polls

Who Stands To Benefit From Coverage Expansions?



SOURCE: KCMU/Urban Institute analysis of 2012 ASEC Supplement to the CPS.

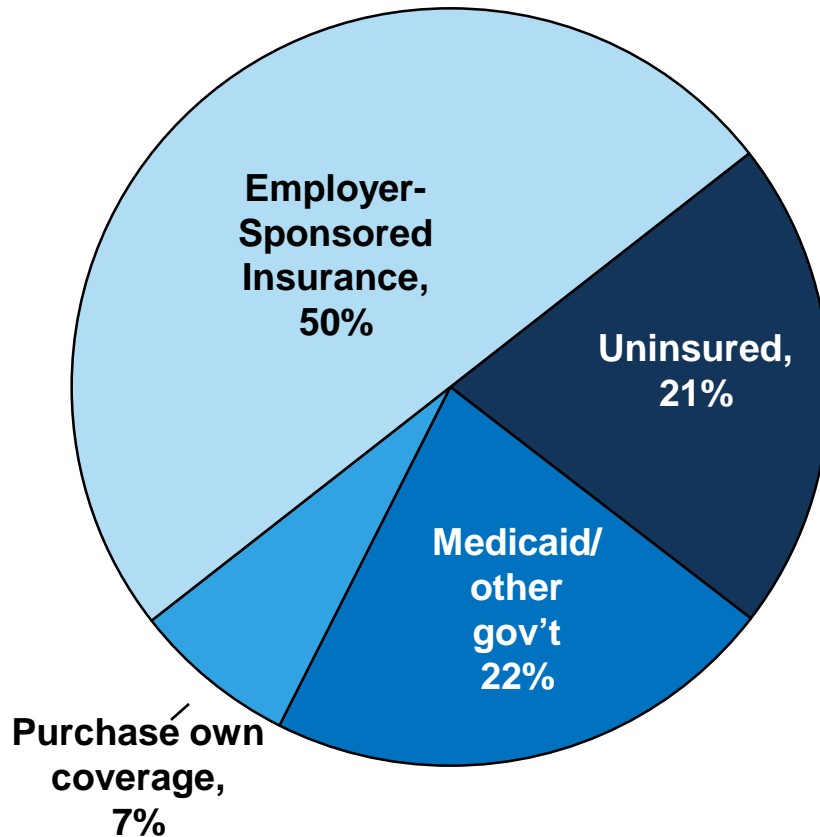
Picture Gets Complicated At The State Level



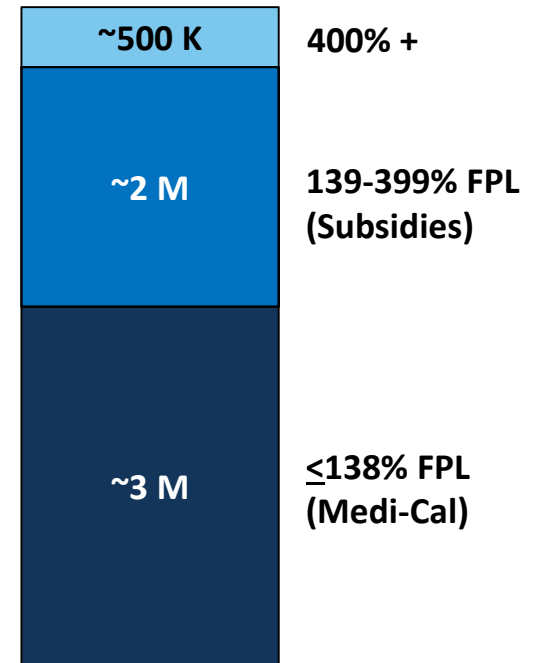
SOURCE: State Decisions on Health Insurance Marketplaces and the Medicaid Expansion, as of October 22, 2013, KFF State Health Facts, <http://www.kff.org/health-reform/state-indicator/state-decisions-for-creating-health-insurance-exchanges-and-expanding-medicaid/#>

Health Insurance Coverage And ACA Eligibility In California

Health insurance coverage of non-elderly
(Total=33.3 million)¹



Estimates of eligibility for
ACA coverage expansions²



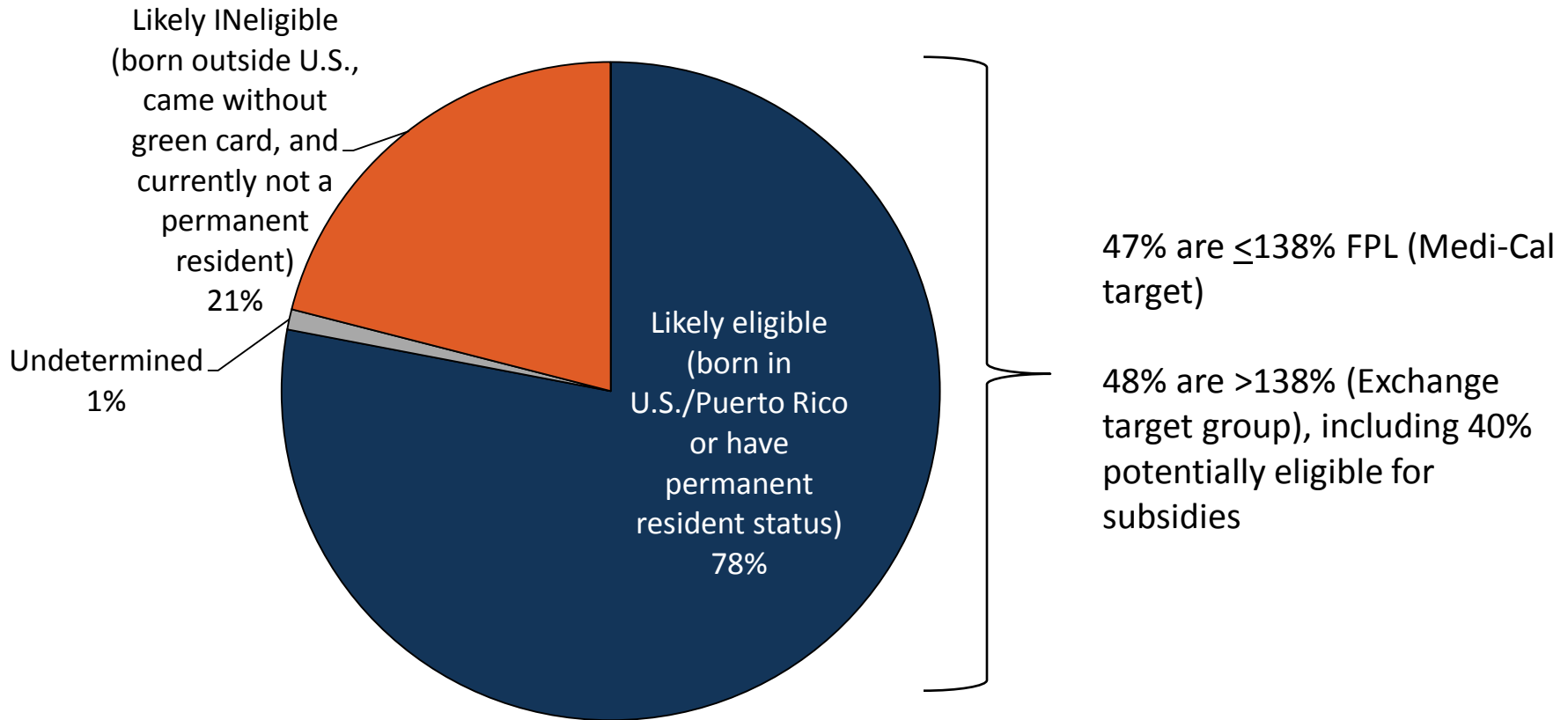
SOURCES: 1) KCMU/Urban Institute analysis of 2012 and 2013 ASEC Supplement to the CPS.
2) Kaiser Family Foundation analysis of CMS data.

KFF California Uninsured Panel Survey

- 2000 randomly selected California residents:
 - Ages 19-64
 - Uninsured for at least 2 months at the time of the survey
- RDD Landline and cell phone, oversampled areas with lower-income populations
- English and Spanish
- Baseline survey: July-August 2013 (prior to open enrollment)
- Plan to follow up with SAME respondents 3 more times:
 - Spring 2014 (after close of open enrollment period)
 - Late 2014
 - Early 2015

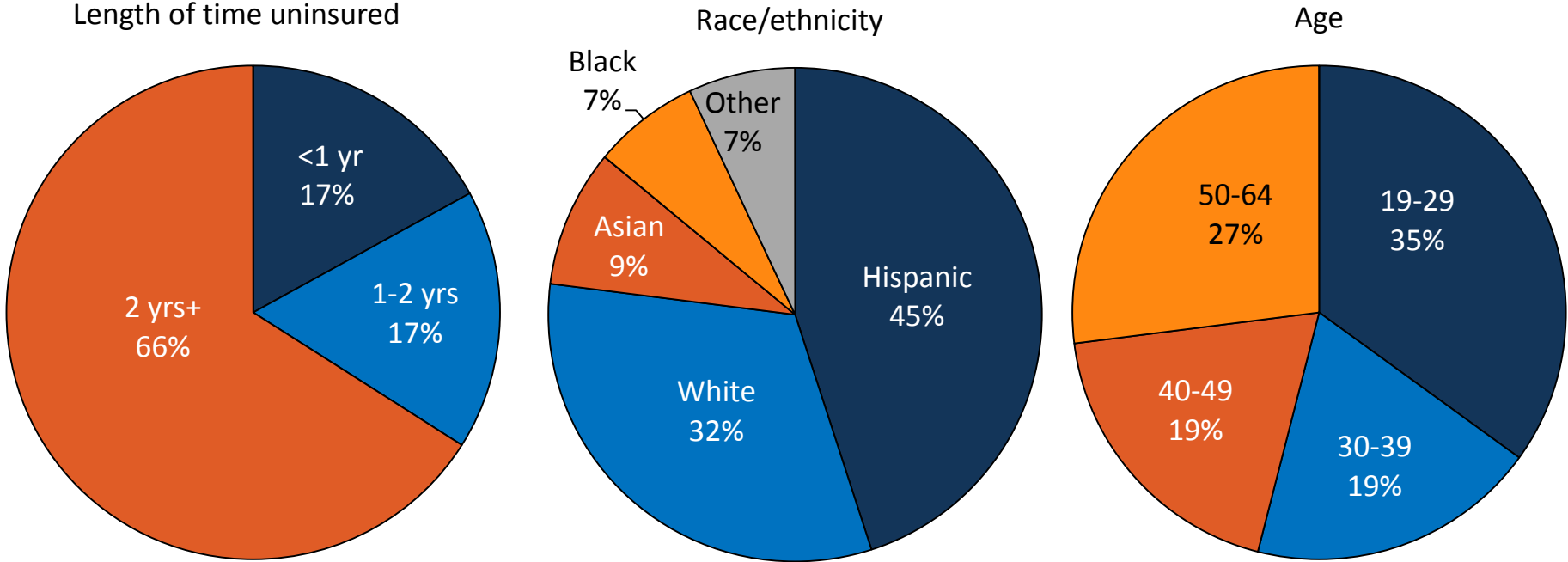
Eligible Uninsured: Who Are We Talking About?

Among California uninsured: Were you born in the United States or in another country? When you moved to the U.S. to live, did you have a green card? Has your status been changed to permanent resident, that is, have you received a Green Card? Percent of all uninsured California residents who are...



A Few Basic Demographics Of CA Eligible Uninsured

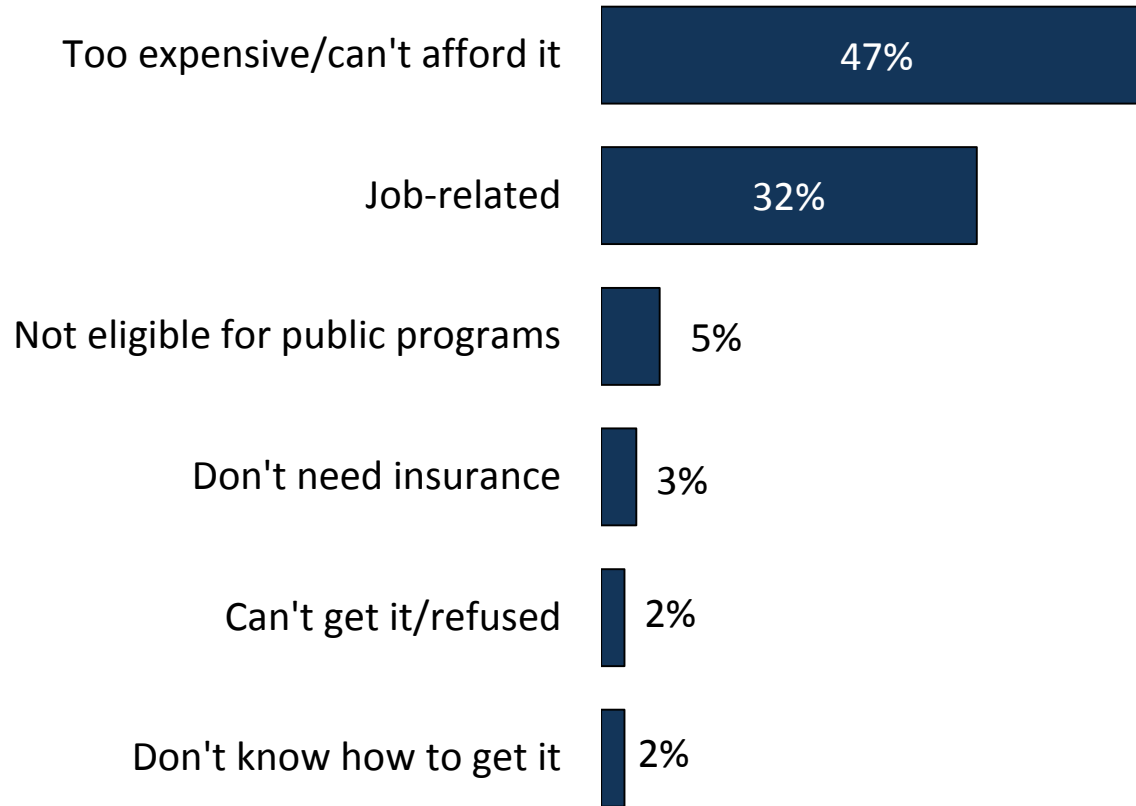
Among California eligible uninsured:



SOURCE: California's Uninsured on the Eve of ACA Open Enrollment: The Kaiser Family Foundation Baseline Survey (July 11-August 29, 2013)

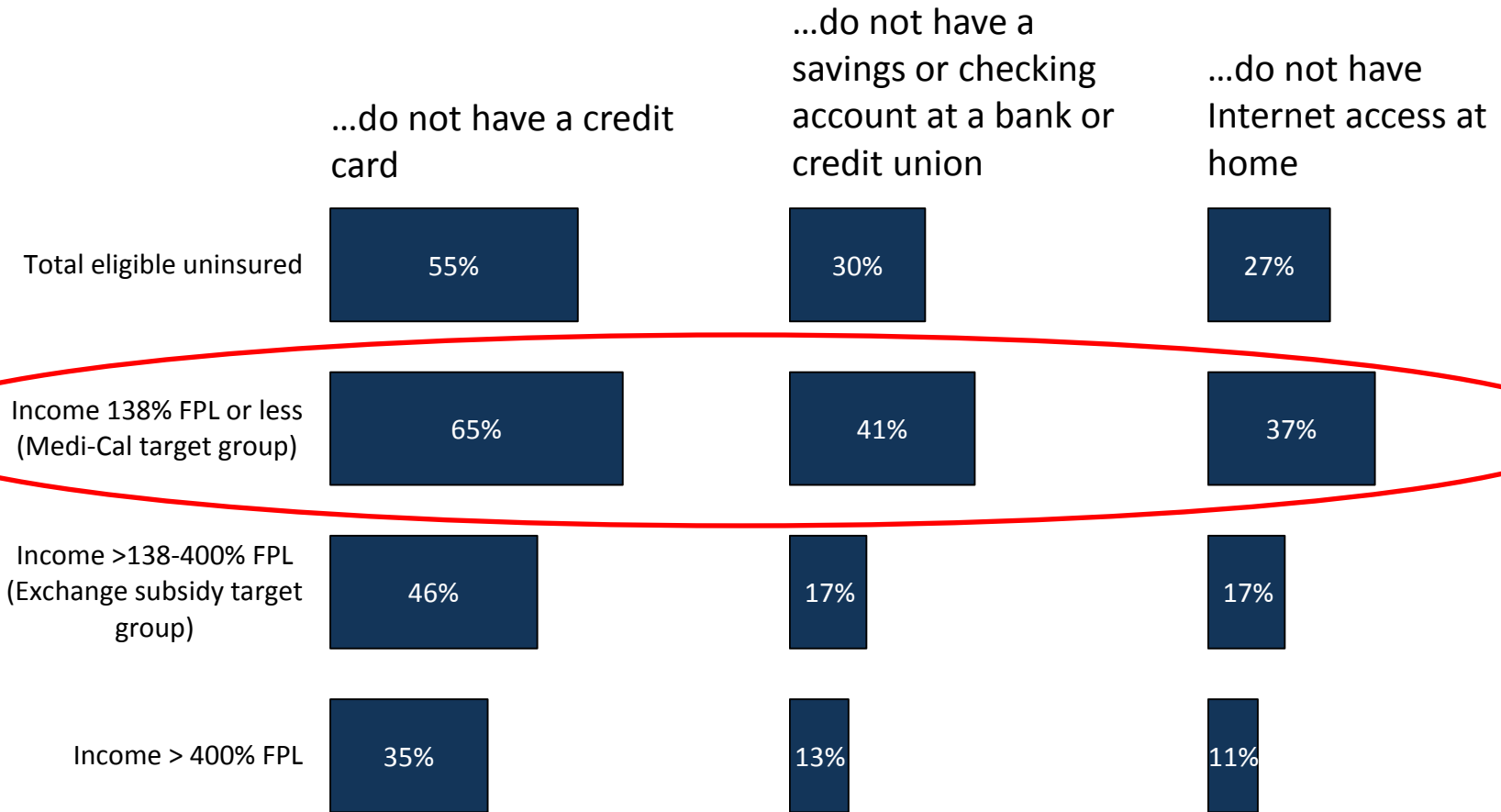
Most Common Reason For Being Uninsured: COST

Among California eligible uninsured: What's the MAIN reason you do not currently have health insurance?



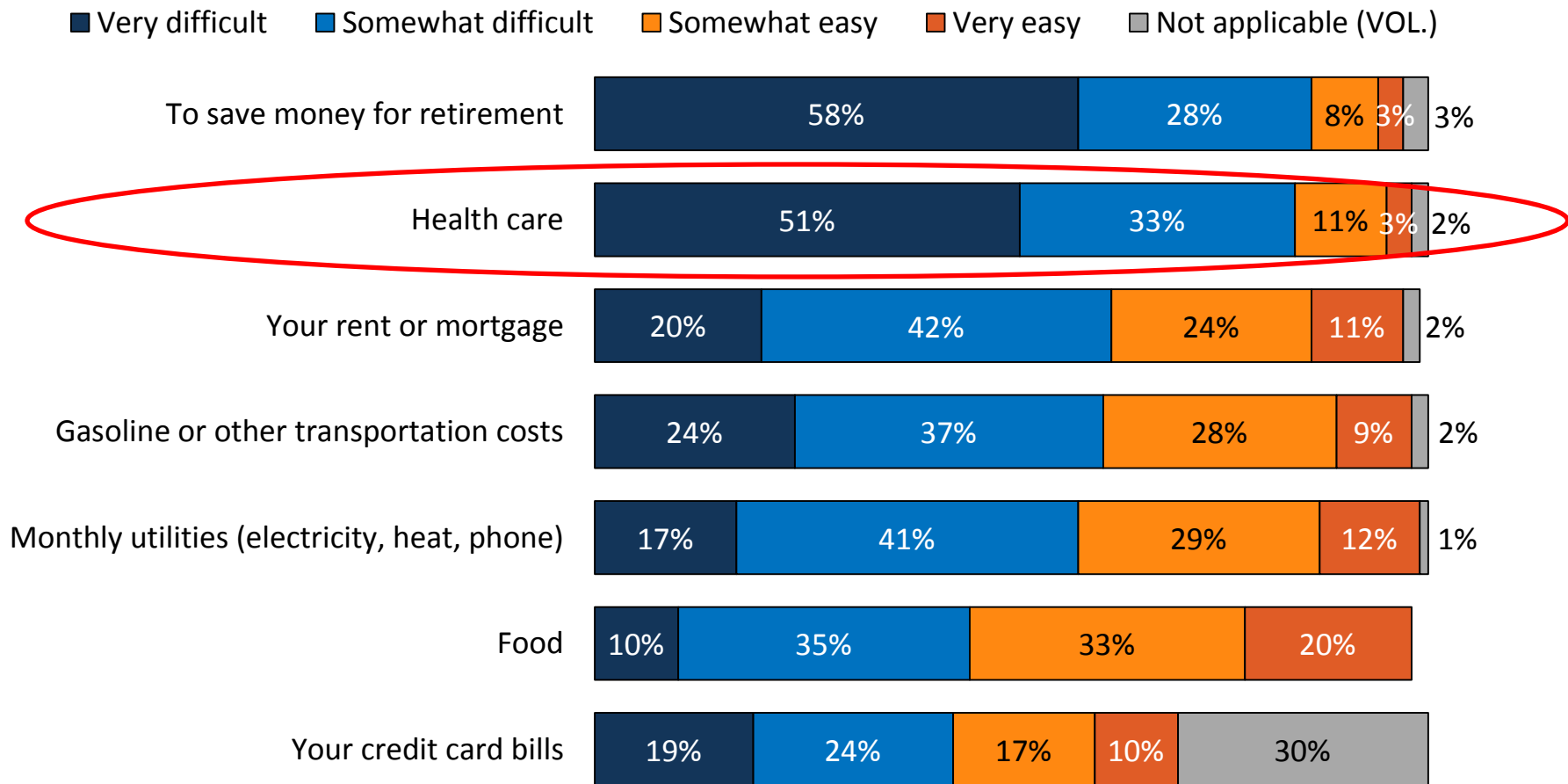
Many Lack Ties To Financial Institutions, Internet Access

Among California eligible uninsured, percent who say they currently...



Difficulty Affording Basic Needs

Among California eligible uninsured: In general, how easy or difficult is it for you and your family to afford each of the following?

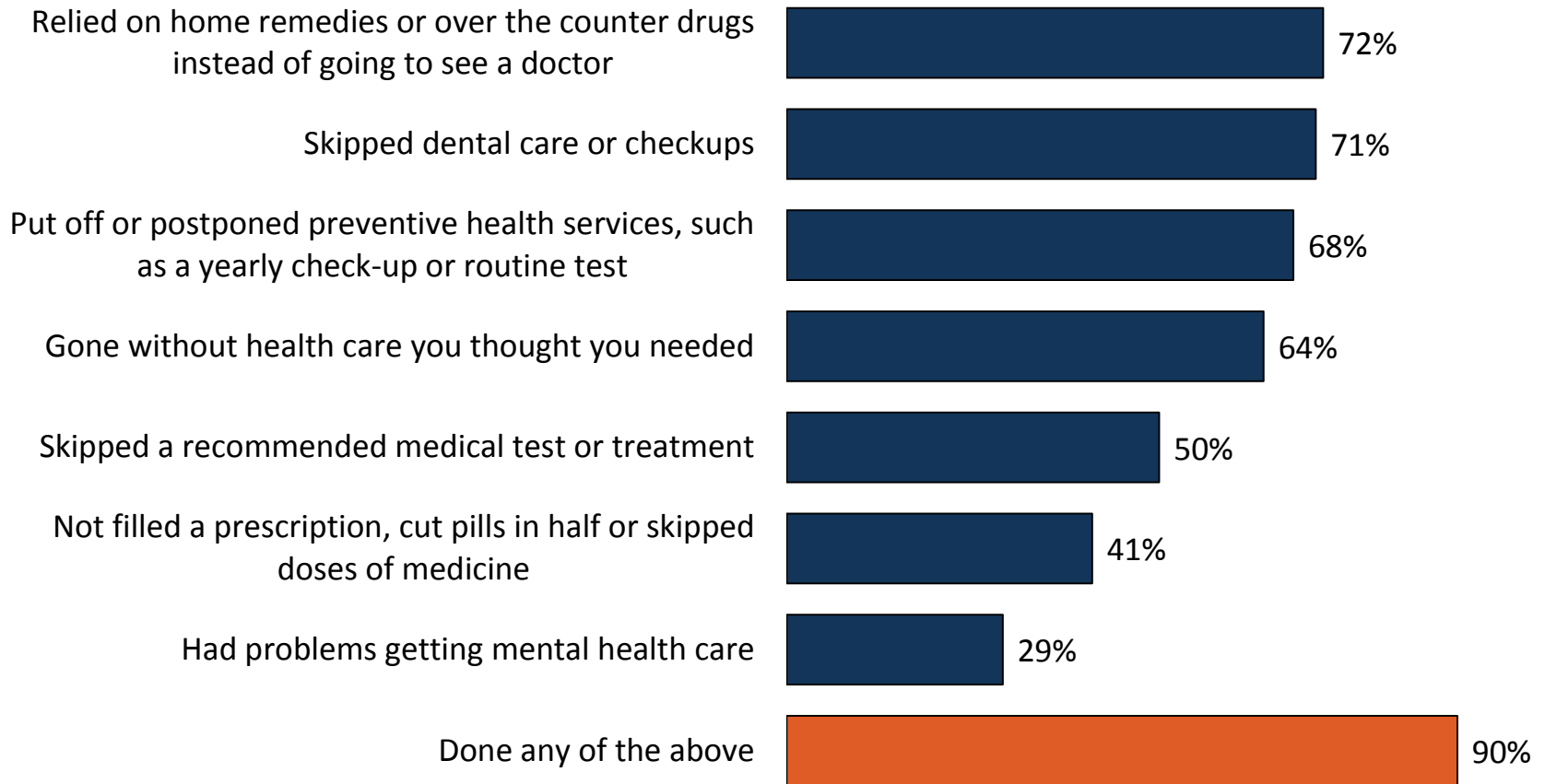


NOTE: Don't know/Refused responses not shown.

SOURCE: California's Uninsured on the Eve of ACA Open Enrollment: The Kaiser Family Foundation Baseline Survey (July 11-August 29, 2013)

Large Shares Report Postponing Or Skipping Care

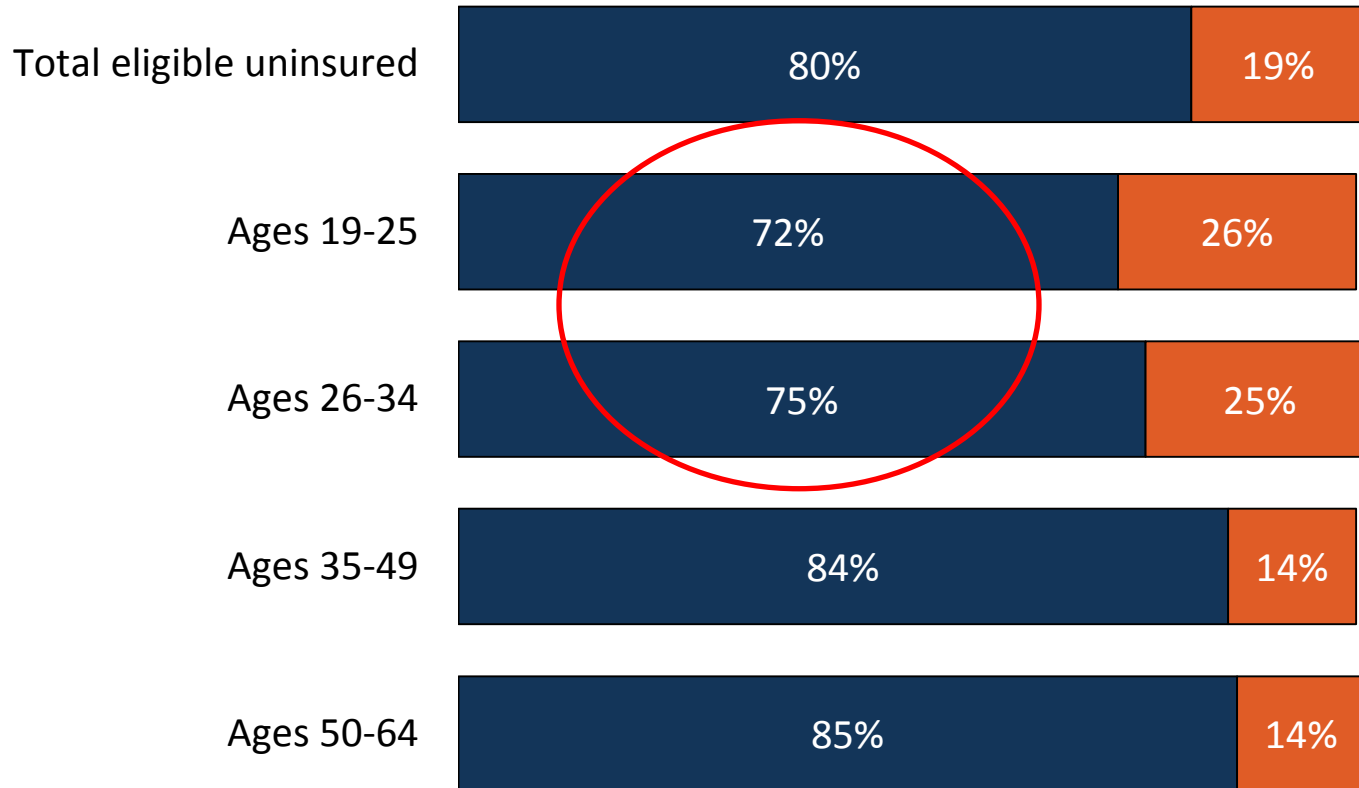
Among California eligible uninsured, percent who say that during the time they have been uninsured, they have done each of the following because of the cost:



Large Majority—including Young Adults—Say Health Insurance Is Something They Need

Among California eligible uninsured: Which of the following comes closer to your view?

- Health insurance is something I need
- I'm healthy enough that I don't really need health insurance



NOTE: Don't know/Refused responses not shown.

SOURCE: California's Uninsured on the Eve of ACA Open Enrollment: The Kaiser Family Foundation Baseline Survey (July 11-August 29, 2013)

Large Majorities Say They Lack Information, Have Heard Little About Medi-Cal Expansion Or Covered California

Among California eligible uninsured, percent who...

...feel they don't have enough information about the health care law to understand how it will impact their family

...have heard only a little or nothing at all about the expansion of Medi-Cal

...have heard only a little or nothing at all about Covered California

Total Eligible Uninsured

70%

75%

87%

Income ≤ 138% FPL
(Medi-Cal target group)

74%

77%

89%

Income >138-400% FPL
(Exchange subsidy target group)

69%

75%

84%

Income > 400% FPL

58%

71%

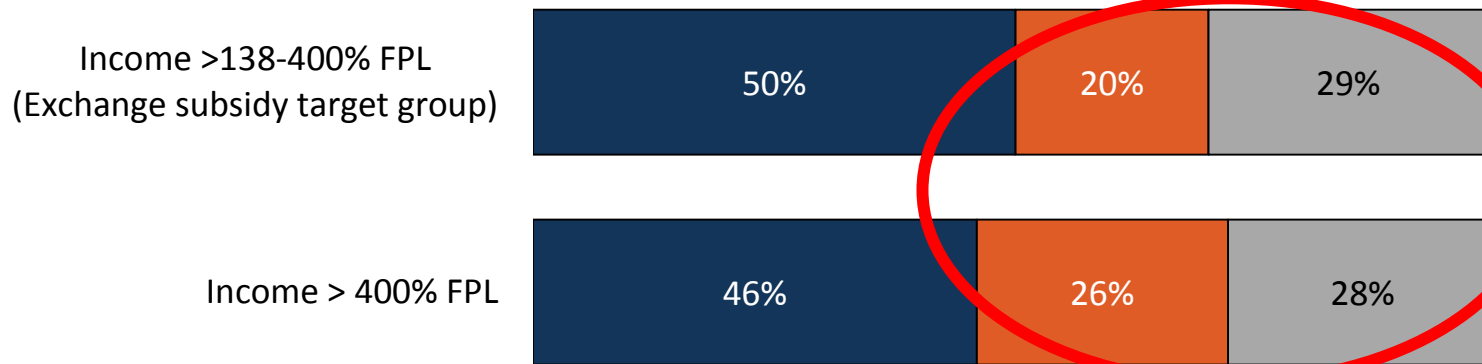
85%

At Least Half In Income Ranges Targeted By Exchange Unaware They May Qualify To Participate, Receive Subsidies

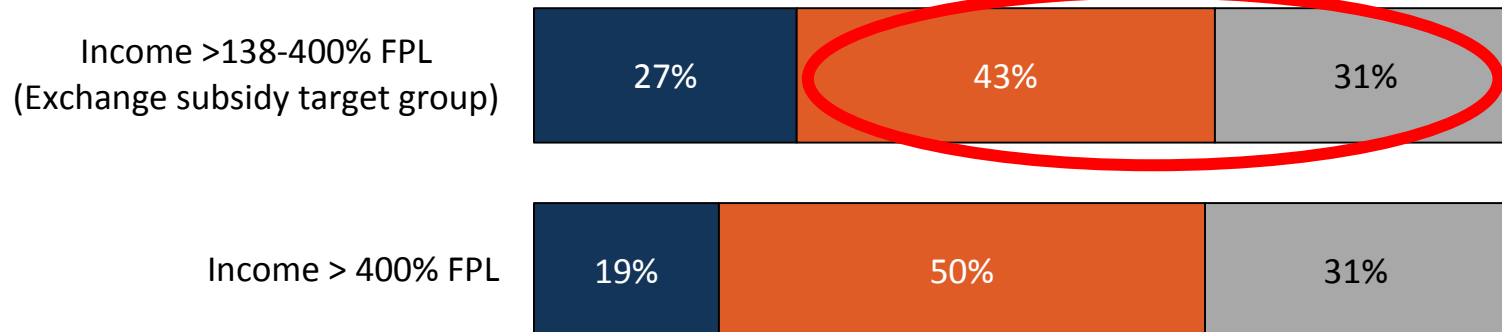
Among California eligible uninsured: As far as you know, will you personally be eligible to...

...shop for health insurance through Covered California as a result of the health care law, or not?

■ Yes, will be eligible ■ No, will not be eligible ■ Don't know/Refused



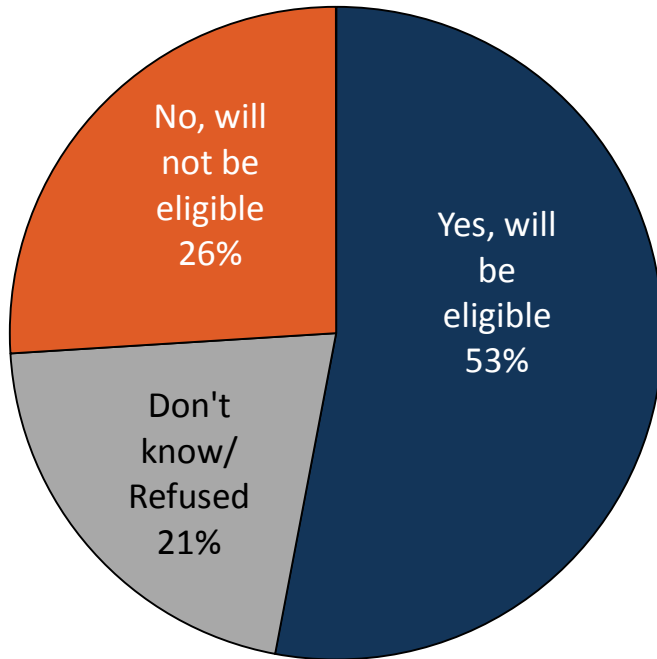
...get financial assistance from the government to help pay for health insurance as a result of the health care law, or not?



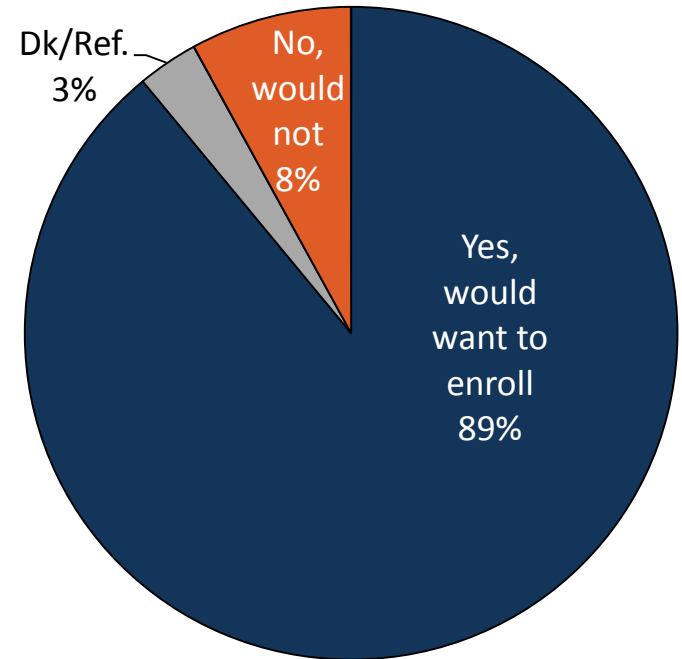
In Medi-Cal Target Group, Half Believe They Are Eligible, Nine In Ten Would Want To Enroll

Among California eligible uninsured with income 138% FPL or less (Medi-Cal target group):

As far as you know, will you personally be eligible to get insurance through Medi-Cal as a result of the health care law, or not?



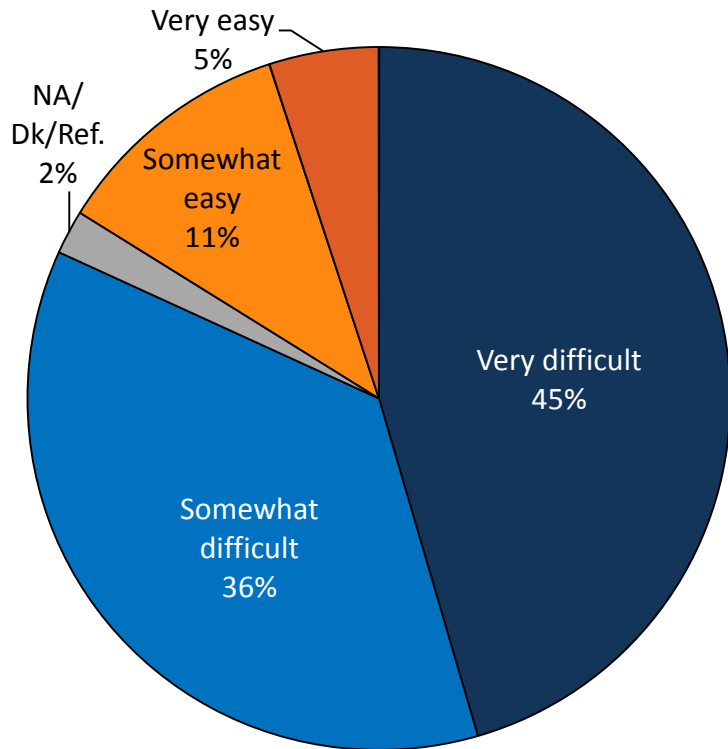
If you were told you were eligible for Medi-Cal, would you want to enroll, or not?



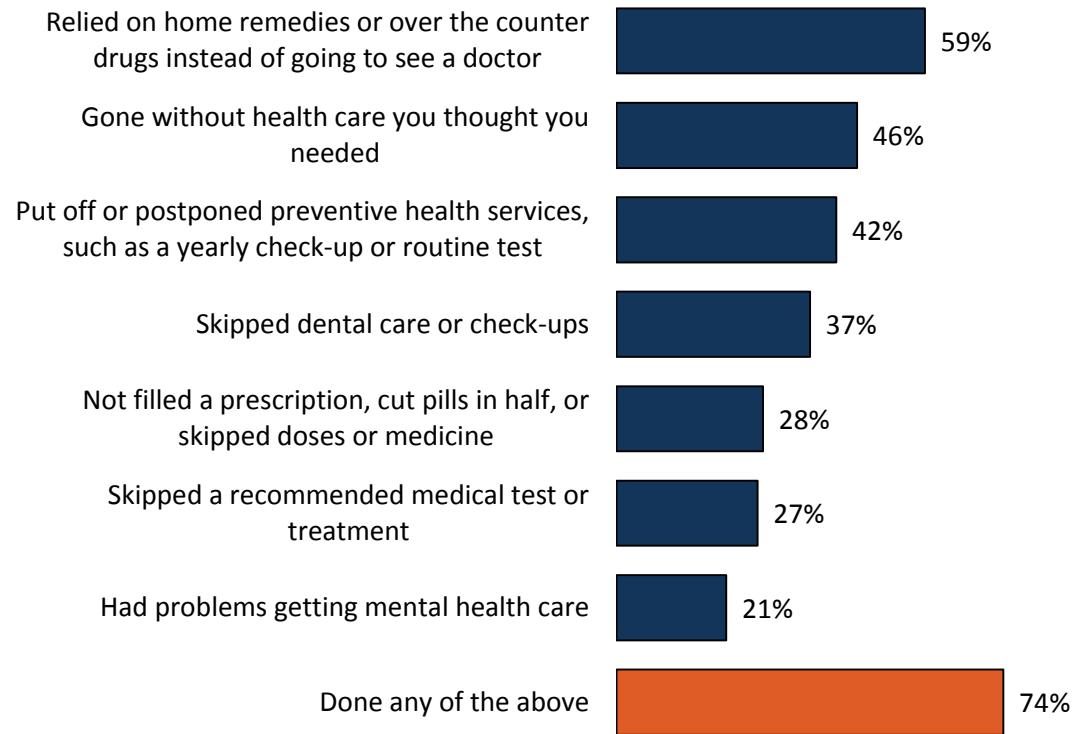
Many Undocumented Uninsured Report Difficulty Affording Health Care

Among California undocumented uninsured:

In general, how easy or difficult is it for you and your family to afford health care?



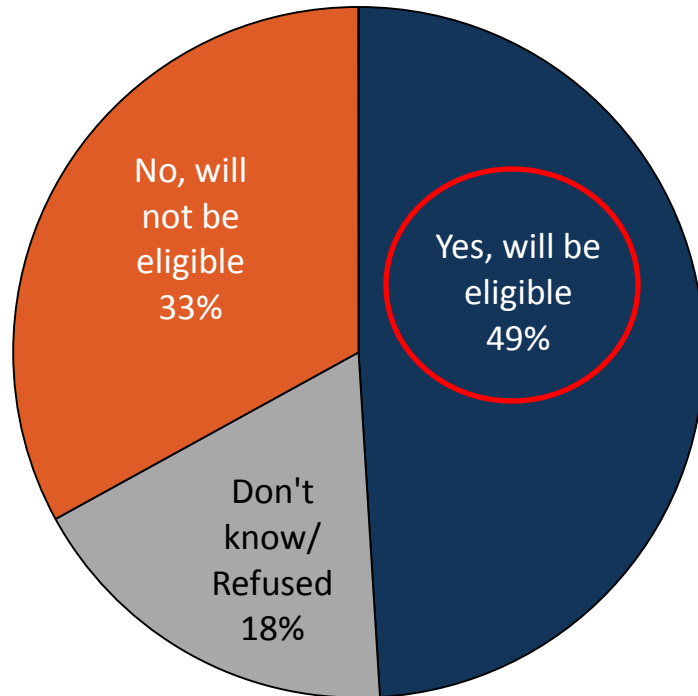
Percent who say that during the time that they've been uninsured, they have done each of the following because of the cost:



Misplaced Expectations Among Undocumented Uninsured

Among California undocumented uninsured:

As far as you know, will you personally be eligible to get insurance through Medi-Cal as a result of the health care law, or not?



As far as you know, will you personally be eligible to shop for health insurance through Covered California as a result of the health care law, or not?

